

Data Protection & Privacy Policy

1. General

American-Marsh Pumps, LLC is very serious about the protection of your personally identifying information ("PII"). We take precautions to protect any PII provided on our website.

2. Use of the website

You can browse almost all of our website without sharing your PII. The only information that we collect is your internet service provider, the last website that you visited prior to ours and the individual pages that you visit on our website. We only request your personal information if you are inquiring further about products and services, and such information is used and protected as set forth in Paragraphs 3, 4, 6 and 7 below.

3. Collection and processing of personal information

When you visit our website, you are asked at various times to provide PII. PII is information that can be used to establish your identity. This includes your name, address, telephone number and e-mail. (Information that is not directly related to your actual identity, e.g. the number of users of a website, does not fall within the definition of PII.)

We only collect, process or use PII if it is provided to us voluntarily. Except as set forth in paragraph 7, we use that information only as required to administer our website and for customer management.

4. Confidentiality of Personal Information

We use and maintain the PII provided to us for internal purposes only. Except as described in this paragraph and paragraph 7 below, we do not sell or share PII with third parties. We may share certain limited personal information with service providers or business partners as necessary for the purpose of processing orders and inquiries. We may also disclose certain PII if required to do so by law or court order.

5. Data protection officer

Please contact our Data Protection Officer if you have any further questions or concerns regarding PII protection at American-Marsh Pumps, LLC.

American-Marsh Pumps, LLC
Data protection officer
9550 W. Higgins Rd. #300
Rosemont, IL 60018
privacy@wilo-usa.com

TERMS AND CONDITIONS OF USE

6. Cookies and IP addresses

We use cookies in some parts of our website. A cookie is a small text file that is sent from a website and stored locally on the visitor's hard drive. We never use cookies to obtain PII about visitors to our website. We use cookies exclusively to streamline your browsing by remembering your browsing history and to identify the number of visitors to our website. This technical access data cannot be traced back to a specific person; this means the individual users remain anonymous. Personal information beyond this scope, such as name, address, phone number or e-mail address, is not recorded unless provided voluntarily.

Each visit to the American-Marsh Pumps, LLC website is registered automatically, in which case the IP address or the domain name of the visitor, as well as the name of the page visited, are registered. An IP address is a number assigned to your computer for access to the Internet. Each computer is identified on the Internet by means of an IP address; this enables computers and servers to recognize one another in the network and to communicate with one another. American-Marsh Pumps, LLC uses this information to understand how visitors are using its website. The statistical analysis conducted with this information enables us to continuously improve our products and services. (Please see paragraph 7 below regarding Google Analytics).

If you want to be more informed about the use of cookies by your browser, you can change your browser settings to be provided further information. You can also change your browser settings to prevent cookies from being received, but doing so may limit your ability to visit or use all the functions of this and many other websites.

7. Google Analytics

American-Marsh Pumps, LLC's website uses Google Analytics ("Google"), a web analytics service provided by Google, Inc. Google uses cookies to analyze how visitors to a website use that site. Information generated by the cookie about your use of the website would be transmitted to and stored by Google. Google would use this information for the purpose of evaluating your use of the website, compiling reports on website activity for website operators and providing them other services relating to website activity and internet usage.

The IP-address that your browser conveys to Google would not be associated with any other data held by Google. As explained above, you may refuse the use of cookies by selecting the appropriate settings on your browser, but if you do this you may not be able to use the full functionality of the website. You can also opt-out from being tracked by Google by downloading and installing Google Analytics Opt-out Browser Addon for your current web browser: tools.google.com/dlpage/gaoptout. This website uses Google with the extension "_anonymizeIp()" and therefore, IP addresses are processed only shortened, to exclude a direct reference to a single person.

8. Links and references

Our website contains links to the websites of third parties. We do not have any influence over, and disclaim and all liability for or related to, third-party content. The company operating each linked page is responsible for its content. Each linked page was checked for potential legal violations at the time that the link was created, and at that time no illegal content was found. We do not provide continuous monitoring of the legal content of linked pages without any

indications of legal violations. If legal violations are brought to our attention, such links are immediately removed. Please note that American-Marsh Pumps, LLC is not responsible for and cannot make representations regarding the policies and compliance of the linked companies' maintenance and use of PII.

9. Security

American-Marsh Pumps, LLC uses security measures to protect your PII from random or deliberate manipulation, loss, destruction or access by unauthorized persons. We continuously improve our security measures as new security technology becomes available. Please contact our Data protection officer if you have any questions related to your personal information.

CALIFORNIA PRIVACY POLICY

This policy applies to all customers, including California residents.

1. Collected Information:

Information we collect directly from you includes your billing address, contact information, e-mail address, payment information and comments/suggestions.

Information we collect indirectly from you includes your IP address, browsing history, location and order activity while on our websites.

2. How Information is used:

- Fulfillment of orders and requests.
- Improving website operations including site functionality and navigation.
- Marketing purposes such as informing you of new products or promotions or serving you relevant ads on third-party sites. American-Marsh Pumps, LLC may occasionally share names and addresses, not emails, with select third party marketing partners to promote related products and services.

3. Information Choices:

- Direct Mail – to opt out of catalog/promotional mailings, contact marketing.us@wilo.com
- Email - to opt out of Marketing emails, click on the “Unsubscribe” link at the bottom of our e-mails
 - Note: This will not remove you from non-promotional e-mail messages regarding your account (i.e. order confirmations).

If you are a California resident and have a relationship with us, you may request the personal information American-Marsh Pumps, LLC has collected about you and potentially shared with third parties for third parties' direct marketing purposes during the prior year. An agent may act on your behalf with a signed authorization agreement.

To request a notice, removal of information or to opt out of the sale of personal information, please contact our Customer Service Team at 1(262) 204-6600 or write to our Data Protection

Officer. Please reference "California Privacy Rights" and allow 45 days for a response. You will be required to provide contact information in order for us to verify your request.

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Data protection officer
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American-Marsh Pumps, LLC does not knowingly collect or share information of minors. American-Marsh Pumps, LLC may not discriminate against you because you exercised any of your rights under the California Consumer Privacy Act. In the future, American-Marsh Pumps, LLC may update this privacy policy to reflect unanticipated practices not outlined in this policy. These changes will be posted to the website, and users are invited to occasionally review the privacy policy.

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